

04/06/2025

## 1. Buyer

### 1.1 Buyer

Official name: Ministerie van Economische Zaken, Rijksdienst voor Ondernemend Nederland (RVO)

Legal type of the buyer: Central government authority

Legal type of the competent authority: Central government authority

Activity of the contracting authority: Economic affairs

## 2. Procedure

### 2.1 Procedure

Title: International Marketing and Communication Support – Promotion of the Netherlands as Business Location for Foreign Direct Investment

Description: The purpose of this market orientation is to determine whether there are suitable parties and how many that are able to and want to carry out the work within the available budget, timeframe and requirements set. The result of this market orientation is used to decide which public European tender procedure will be initiated by The Netherlands Enterprise Agency. € 500.000 excluding Dutch VAT and including all local VAT and other costs (per year).

Internal identifier: 202506001

#### 2.1.1 Purpose

Main nature of the contract: Services

:

Main classification (cpv): 79342000 Marketing services

#### 2.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

#### 2.1.4 General information

Legal basis:

Other

## 5. Lot

### 5.1 Lot technical ID: LOT-0000

Title: International Marketing and Communication Support – Promotion of the Netherlands as Business Location for Foreign Direct Investment

Description: The purpose of this market orientation is to determine whether there are suitable parties and how many that are able to and want to carry out the work within the available budget, timeframe and requirements set. The result of this market orientation is used to decide which public European tender procedure will be initiated by The Netherlands Enterprise Agency.

Internal identifier: 1

#### 5.1.1 Purpose

Main nature

of the contract Services

:

Main

classification ( 79342000 Marketing services

cpv):

### **5.1.2 Place of performance**

Country: Netherlands

Anywhere in the given country

Additional

information:

### **5.1.11 Procurement documents**

Address of the

procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/381406>

### **5.1.12 Terms of procurement**

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/381406>

Languages in which tenders or requests to participate may be submitted: Dutch

Deadline for receipt of answers: 19/06/2025 23:59 +02:00

### **5.1.16 Further information, mediation and review**

Review organisation: Ministerie van Economische Zaken, Rijksdienst voor Ondernemend Nederland (RVO) - Rechtbank 's-Gravenhage

Organisation providing additional information about the procurement procedure: Ministerie van Economische Zaken, Rijksdienst voor Ondernemend Nederland (RVO)

## **8. Organisations**

### **8.1 ORG-0001**

Official name: Ministerie van Economische Zaken, Rijksdienst voor Ondernemend Nederland (RVO)

Registration number: 12024663

Postal address : Prinses Beatrixlaan 2

Town: Den Haag

Postcode: 2595 AL

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands  
Contact point: Quintin Stoutjesdijk  
Email: quintin.stoutjesdijk@rvo.nl  
Telephone: +31 880424242  
Internet address: <http://www.rvo.nl>  
Other contact points:  
Official name: Rechtbank 's-Gravenhage  
Postal address : Postbus 20302  
Town: Den Haag  
Postcode: 2500 EH  
Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)  
Country: Netherlands  
Email: voorlichting.rb.den.haag@rechtspraak.nl  
Telephone: +31 703813131  
Internet address: <http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

**Notice information**

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/version:

Form type: Consultation

Notice type: Pre-market consultation notice

Notice dispatch date: 04/06/2025 13:02 +02:00

Languages in which this notice is officially available: English